

Help launch our
20th Year
and Secure 20 more...

BIG NIGHT OUT!

July 2017

Dear Friends:

In celebration of National Coming Out Day, we invite you to our **Big Night Out Gala on Saturday, October 14, 2017**. This year's event will be held at the Italian Community Center and will include silent and live auctions, a fabulous dinner, and performances.

Last year, the Big Night Out Gala attracted nearly 600 guests and raised more than \$120,000 to support all the essential services provided through the Milwaukee LGBT Community Center. With your support, we can make an even bigger impact in the lives of LGBTQ people and continue to improve the quality of life for all of us.

Today, we invite you to partner with us for this fantastic opportunity. When you become a sponsor, we will work with your company to generate community exposure and marketing opportunities through our website, social media, and traditional event presence.

The enclosed packet outlines the available partnership opportunities ranging from table sponsorships of \$2,500 to \$20,000. Not seeing an opportunity that suits your company perfectly? Please let us know! We can customize any opportunity – just contact us with your ideas.

If you have any questions, please contact me at 414.292.3060. I look forward to speaking with you about your participation in the 2017 Big Night Out Gala. Thank you again for your support. It is greatly appreciated.

Sincerely,
Karen Gotzler
Executive Director



Milwaukee LGBT Community Center

1110 N Market St, 2nd Floor, Milwaukee, WI 53202 (414)271-2656

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CORPORATE SPONSOR PACKAGES & BENEFITS

We appreciate any and all support. Please know that all sponsorships include some level of exposure to nearly the 200,000 LGBTQ community supporters that we contact through targeted Facebook advertising (50K), web advertising (5K), Wisconsin Gazette (100K), print advertising (25K) and our own newsletter and annual report (5K).

Platinum Sponsor - \$20,000

- Recognition as the "Top Sponsor" (alongside any other Platinum Sponsors)
- 2 gala tables at event with premier seating (16 – 20 seats)
- Recognition as Platinum Sponsor in a special announcement on social media outlets and an ad in Wisconsin Gazette and Shepherd Express
- Back or inside cover full-page color ad in event program
- Advertorial story in event program guide
- Special recognition (and opportunity to speak) during program
- Complimentary premier wine service
- Signage at gala
- Feature article in fall e-newsletter
- Logo and listing on event website

Gold Sponsor - \$10,000

- 1 gala table at event with priority seating (8-10 seats)
- Full page color ad in event program
- Complimentary premier wine service
- Signage at gala
- Recognition in fall e-newsletter
- Logo and listing on event website

Silver Sponsor - \$5,000

- 1 gala table at event with preferred seating (8-10 seats)
- Half page color ad in event program
- Complimentary wine
- Signage at gala
- Recognition in fall e-newsletter
- Logo and listing on event website

Bronze Sponsor - \$2,500

- 1 gala table at event (8 -10 seats)
- Quarter page ad in event program
- Complimentary wine
- Signage at gala
- Logo on event website

Table Sponsor - \$1,200

- 1 gala table with 8 seats
- Listing in event program

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About the Milwaukee LGBT Community Center

The Milwaukee LGBT Community Center has been at the heart of our community since 1997. We are the place that celebrates and supports the unique individual in every person. Through our educational and community-building services, we are meeting the needs of Lesbian, Gay, Bisexual and Transgender (LGBT+) people residing in the Greater Milwaukee Area. Most importantly, we are providing vital resources to the community, ultimately improving the quality of lives and community connectedness.

Located in downtown, the Center serves about 7,000 individuals annually and reaches another 15,000 through events, activities and outreach.

Community support allows us to offer the following programs and services:

Project Q – Youth Services

- Project Q (PQ), our signature youth development program and safe space, serves lesbian, gay, bisexual, transgender, queer, questioning and allied youth ages 13-24
- Safe, accepting, affirming, drug and alcohol free environment where LGBT+ youth can identify and express themselves without fear of ridicule and harassment
- Evidence-based curriculum to support positive personal decision-making
- Activities include workshops, arts, educational speakers, leadership activities and time to develop new skills and creativity in a fun, positive atmosphere
- “Alumni” group for ages 25 – 40 to encourage continued connection and community involvement

Older Adults Program (a SAGE affiliate) – Senior Services

- The Older Adults Program provides an array of programs and services for the LGBT community members ages “50 & Better” including arts and travel activities
- Services for older adults include offering important information, referrals, networking opportunities and drop-in space
- Provides direct outreach to members and partners with a wide range of community groups and public agencies

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Counseling & Anti-Violence Programs

- Anti-Violence Programs to support LGBT survivors of domestic abuse, intimate partner violence, sexual assault, and hate crimes with services and referrals
- Advocacy for LGBT victims with legal, law enforcement and court systems
- “Healthy Relationship” classes for various age groups
- LGBT-sensitive counseling for those facing life's challenges

Transgender Resources

- Case management and counseling for trans and gender non-conforming (GNC) individuals
- Support services and referrals
- Advocacy for trans and GNC people with legal issues, law enforcement and other service and non-discrimination needs

Art Gallery and Community Room

- Quarterly ‘Gallery Night’ exhibits
- Meeting space for up to 100 people – used by over 75 groups each year

LGBTQ Advocacy

- Public information and media representation on LGBTQ concerns
- Training and education sessions on LGBTQ issues with service providers
- Meetings with public officials to obtain and maintain equal rights and access for LGBTQ people
- Organizing for fairness and justice for LGBTQ people

Individual Services

- David Bohnett Cyber Center
- Jack H. Smith Lending Library
- Food pantry and clothing closet for low-income and homeless individuals

Community Building

- Free monthly social and networking events
- Weekly drop-in and movies and other activities
- Hosting large community-wide gatherings for celebrations

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2017 BIG NIGHT OUT SPONSOR FORM

Please complete each section and return to the Milwaukee LGBT Community Center c/o 2017 Big Night Out Sponsorship, 1110 N Market St, 2nd Floor, Milwaukee, WI, 53202 by August 31, 2017.

SPONSOR CONTACT INFORMATION

Name of Sponsor (as you'd like it to appear on printed materials):

Contact Name: _____

Title: _____

Address: _____

City: _____

State: _____ Zip Code: _____

Email Address: _____

We're very social people! Share with us your Facebook page name and we'll share your support with friends! Facebook.com/MKELGBTCenter

YOUR COMMITMENT

Platinum Sponsor _____ \$20,000

Gold Sponsor _____ \$10,000

Silver Sponsor _____ \$ 5,000

Bronze Sponsor _____ \$ 2,500

Table of 8 _____ \$ 1,200

We are not a table sponsor of Big Night Out this year, but please accept our contribution to the Milwaukee LGBT Community Center of \$_____.

Will your company use its table/seat(s) at the Big Night Out Gala? Yes / No

If yes, great! Please send the names of your guests and entrée selection to Karen Gotzler, kgotzler@mkelgbt.org by Monday, September 18, 2017.

PAYMENT INFORMATION (All payments are due by Monday, September 18, 2017)

Check enclosed for \$ _____ (made payable to Milwaukee LGBT Community Center)

Please charge the following credit card in the amount of \$ _____

Credit Card Number: _____

Expires: ____ / ____ / ____ Security Code: _____

Signature: _____

SPONSORSHIP DEADLINE: August 31, 2017. Please submit logos in jpeg, or pdf, format to kgotzler@mkelgbt.org.

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